

# Joy Mittra

Writer - Filmmaker

Based in Mumbai

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## About me

"With a degree in design and specialization in Film making, I'm a writer who designs stories with solid understanding of the relevant media. Whether it is communication through a video, a poster or a copy - my versatile skillsets help me bridge the gap between diverse artists and produce coherent stories for better communication."

## Extra-academic

- Screenwriting course - NYU Tisch
- IFP 50 Hrs Film making challenge
- Screenwriting Workshop - Mayank Tiwari
- Udemey course on camera direction
- Govt. certified course on Digital Marketing
- Social Conclave NMIMS 2022 - Women's safety - Best Speaker

## Formal education

- **MITID 2017-2021**  
B.Des (Film and Video Designing )
- **Rajhans Vidyalaya Mumbai 2016**  
12th Grade - PCB - Psychology ( CBSE )
- **Bhavan's Vidyashram Jaipur 2014**  
10th Grade ( CBSE )

## Experience

### Co Writer - Zee Show

Collaborated on the screenplay and episodic development for a TV series.

### Script Writer/Copy Writer - Poddar Diamonds

Developed the brand's marketing identity through targeted video scripts and high-conversion ad copies.

### Cockrow & Shaika Internal Ideation Team

Served as a core writer for TV show development and provided critical analysis for internal and external script projects.

### Scriptwriter - Brevity

Authored specialized internal modules and corporate narratives for Tier-1 clients including Tata Elxsi, Accenture, and Vini Cosmetics.

### Benaras Media Works - feature film

Managed on-set coordination, clap, and background direction for a feature film.

## Hard skills

### Screenwriting

Feature screenplays, TV shows, Corporate scripts, Youtube scripts, Instagram scripts

### Copy writing

B2B/B2C Communication within Brand voice & tone, static & video copies, taglines etc.

### Editing

Films, events, music videos, digital ads using Premiere Pro, Da Vinci, In Shots.

### Creative Direction

Facilitating coherence between Writing, Production, Graphic Design, Cinematography, Acting and Editing.

## Soft skills

- Leadership through facilitation, reasoning and recognizing & efficiently utilizing talents
- Ability to effectively communicate creative visions of one field to the artists of another field
- Patient and analytical approach to problems - creative or otherwise
- Sincere and punctual contributions to the relevant team